

# CURRICULUM VITAE

## Brian Motherway

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### **E**nvironmental Consultant

Communicating environmental messages; behaviour change; Irish and European policy; environmental analysis; social issues; training and facilitation; research and writing.

### **R**ecent Experience

Working as a freelance Environmental Consultant since May 1996

Examples of work include:

- Consultant on major green commuter plan pilot project in Ireland and UK
- Acting as national support co-ordinator for European Car Free Day 2000 in Ireland
- Environmental policy analysis and development (energy, global warming)
- Environmental impact analysis of future transport scenarios for Dublin
- Director of Heat and Energy Action Tallaght, community fuel poverty programme
- Developing a training programme for energy awareness in industry
- Research on Irish biotechnology regulatory practices, as part of EU-wide study
- Developing sustainability messages for consumer awareness through marketing and advertising
- Lecturer in Social Research Methods, Trinity College, Dublin
- Developing regional consultation workshops programme on sustainability theme
- Consultant on industry-schools environmental education project
- Production of energy management newsletter for industry
- Environmental Impact Statements for business park, and for residential development
- Workshops for industrial energy managers on overcoming barriers to task achievement
- Detailed survey of energy use in Irish households, including qualitative research
- Research on public procurement practices in Ireland

### **P**revious Experience

*May 1994 - May 1996*

**Masianokeng Environmental Centre, Lesotho**

Project Manager (APSO Assignee)

Irish Aid Environmental Education Project in Lesotho, Southern Africa

*September 1993 - April 1994*

**Byrne O'Cleirigh Consulting Engineers, Dublin**

Researcher

- Consultant on environmental projects

### **E**ducation

Currently completing research for **PhD in Sociology**, Trinity College Dublin. Researching social/political aspects of environmental debates in Ireland. Expected completion: early 2001.

- M.S.E. Chemical Engineering  
University of Pennsylvania, 1993
- B.E. Chemical Engineering  
University College, Dublin, 1991
- Certificate in Advanced Group Facilitation Skills  
Meitheal, December 1997
- Certificate in Training and Continuing Education  
Maynooth University (Correspondence), 1995