

# Fundraising A-Z



## A

Abseil	Scale the dizzy heights of a local landmark or office block.
Advertising Booklet	Compile a local information booklet for distribution at libraries, shops and businesses. Include info on local attractions. Make money with adverts and discount vouchers from local firms.
Aerobics	Organise a sponsored aerobathon with the help of gyms, leisure centres and sports shops.
Afternoon Tea	Put the kettle on and get baking. Entertain guests with raffles, auctions, tombolas & live music.
Air Miles	Collect your own, then raffle them off.
Aluminium Collection	Collect empty cans and tins and sell them to a recycling company.
Arts/Crafts Stall	Make necklaces, dried flower arrangements, stained glass mirrors, etc, to sell on a stall.
Art exhibition	Stage an exhibition for local artists. Charge entrance fee and commission.
'As New' Sale	AKA posh jumble sale. Ask everyone you know for unwanted belongings & hold a sale evening.
Auction	Auction off original items, taking a percentage of sales.
Auction of Services	Auction services of people and businesses - anything from singing lessons to dinner for two.

## B

Badge Making	Make badges to sell at work, to friends or at craft fairs.
Bad tie day	Charge your colleagues a pound to come in wearing their loudest tie. Award the winner.
Baked Bean Bath	Get sponsored to spend the day in a bath/jacuzzi of baked beans. Charge friends to join you.
Balloon Race	Sell balloons that are filled with helium; the purchasers' name and address are written on a tag fixed to the balloon. The balloon that travels the furthest wins a prize
Balloon Rides	Offer as a prize for raffle/auction, or sell trips in a chartered balloon.
Barbecue	Add stereo, football and rounders bats and make it a whole day's event.
Barn Dance	Swing into action by hiring a caller and traditional country band. Serve food & plenty of cider.
Battle of the Bands	Contest for unsigned bands, where audience votes on the winner. Charge bands to enter, offer cash prizes and invite record producers. Sell tickets and set up a paying bar.
Beat the Goalie	Score a goal and win a prize. Footballers pay to enter.
Bed Push	The 'bed' can be anything from a hospital bed to a four-poster or even a 3-piece suite!
Beer Festival	Stock up on international beers, food and music. Remember to check licensing laws.
Bingo	Hold a one-off evening or regular morning sessions.
Board Games Evening	Invite friends over to play Scrabble, Monopoly, Cluedo and more. Charge entrance or game fee.
Boat Race	Teams build model boats and race them. Alternatively, use real yachts, dinghies or canoes.
Boat Trips	Organise a cruise down a nearby river or canal. Include refreshments & entertainment.
Bonny Baby Contest	Charge proud parents to show off their offspring in the town centre. Invite the local press.
Book Sale	Sell old books, collected from everyone you know. Book dealers may buy leftover stock.
Bouncy Castle	A great way to keep kids entertained at bigger family events. Bouncing fee.
Bungee Jump	Raise sponsorship by flying in the face of fear.
Burns Night	Theme evening with Scottish dancing, Haggis, Nepes and Tatties. Admission fee.
Bus Pull	Gather a team & get sponsored to heave a bus through town. More teams? Make it a race.

<b>C</b>	<b>Cake Stall</b>	Hold a traditional cake stand at fetes or fairs. Check health and safety regulations.
	<b>Calendars</b>	Design & sell a pictorial calendar for your company. Departments/suppliers may sponsor pages.
	<b>Candle making</b>	Make and sell candles at craft fairs or coffee mornings.
	<b>Car boot sale</b>	Cash in your old belongings, or sell pitches. Raise more with bouncy castles, raffles, etc.
	<b>Car treasure hunt</b>	Drive from clue to clue in search of the 'treasure'. Teams pay to enter.
	<b>Car wash</b>	Wash cars at shopping centre or office car parks.
	<b>Carnival</b>	Arrange a colourful carnival for your town, charging for each float entered.
	<b>Carol concert</b>	Host a festive concert for your community. Earn extra by selling minced pies & mulled wine.
	<b>Carol singing</b>	Get a group to go door-to-door singing. Bigger public displays may require a licence.
	<b>Casino evening</b>	Hire gaming tables and a hall for the evening.
	<b>Chariot race</b>	Teams race decorated 'chariots' - anything from a horse and cart to a sedan chair.
	<b>Charity ball</b>	Raise sponsorship the sophisticated way. Organise a themed ball with DJ or live music at a hotel or nightclub. Charge for tickets, but boost your earnings with games and raffles.
	<b>Charity push</b>	Get sponsored to cover a set distance in a bed, shopping trolley, bathtub, wheelie bin...
	<b>Children's party</b>	Organise children's parties or activities, but be sure to check relevant childcare practices.
	<b>Christmas draw</b>	Sell tickets and ask local firms to supply prizes. Check regulations about public draws & raffles.
	<b>Classic car show</b>	Well-organised classic car and bike shows are great crowd pullers and fantastic fundraisers.
	<b>Clocks</b>	Build clocks to sell at craft fairs.
	<b>Coach trips</b>	Coach trips to London, Blackpool, flower shows, etc, are popular. Sell tickets and hold a raffle.
	<b>Coconut shy</b>	Easily arranged game for traditional fairs. All you need are a few coconuts and wooden balls.
	<b>Coffee morning</b>	It's open house for the morning. Make extra with raffles, bring and buy sales and cake stalls.
	<b>Collecting tins</b>	Trusted fundraiser for busy pedestrian areas. Charity should supply tins, stickers and leaflets.
	<b>Concerts</b>	Entertain the crowds with your own recital, or hire bands of musicians.
	<b>Cookery demo</b>	Invite well-known chefs to share the recipe of their success with a ticket-paying audience.
	<b>Copper collection</b>	Ask people to donate their collections of one and two pence pieces.
	<b>Craft fair</b>	Make necklaces, dried flower arrangements, stained glass mirrors, etc, to sell on a stall.
	<b>Cricket match</b>	Assemble a team and challenge your county team to a match. Charge spectators.
	<b>Crossword contest</b>	Compile huge crossword, so punters pay per clue. Each number hides a ticket for prize draw.
<b>D</b>	<b>Dance</b>	Barn dances, tea dances, disco dances, salsa dances - whatever rocks your boat.
	<b>Darts tournament</b>	Challenge all the pub teams in the area to compete for cash prizes, or a barrel of beer.
	<b>Dinner and cabaret</b>	Hire a popular and spacious restaurant. Entertain ticket holders with music, comedy & magic.
	<b>Directories</b>	Compile a community businesses and services directory. Raise funds through advertising.
	<b>Disco</b>	Spin the decks or hire a DJ to stage a themed disco night.
	<b>Dog show</b>	Charge proud pet-owners to show off their pooches. Ask pet shops to sponsor the event.
	<b>Duck race</b>	Sell numbered plastic ducks and launch them from a bridge. The duck to finish first wins.

<b>E</b>	Easter egg hunt	Edible hide and seek. Charge entry fee and ask confectioners to provide the eggs.
	Eating marathon	Get sponsored to stuff your face with as many baked beans/grapes/pies etc. as possible.
	Eyebrows	Get sponsored to shave them off - they grow back eventually!
<b>F</b>	Face painting	Get creative with face paints at fetes, fairs and children's parties.
	Fancy dress	Jazz up your event with a fancy dress contest. Charge entrance fee.
	Fashion show	Ask businesses to sponsor venue, outfits or catwalk. Charge admission and sales commission.
	Fastathon	Get sponsored to fast for an hour, a morning or a day. Consult your doctor first.
	Fete	Reach the whole community by holding a fete, or team up with organisers of an annual event.
	Film evening	Recreate an evening of vintage cinema by showing classic films and musicals.
	Fireworks	Weather permitting, firework displays are massive fundraisers. Check out safety precautions.
	Flower arranging	Make your own fresh, dried or silk arrangements to sell at craft fairs or fetes.
	Flower show	Always popular. Boost funds with competitions, advice corners & side stalls.
	Football tournament	Schedule fixtures and charge teams to enter. Ask local businesses for prizes.
	Foreign coins	Ask people to donate their leftover holiday coins. Change into sterling once you have enough.
	Fun day	Arrange games, music, competitions and stalls at a nearby hall or sports club.
Furniture sale	Hire a large hall to sell donated furniture and old office equipment. Take sales commission.	
<b>G</b>	Game show	Host mock version of Who Wants To Be A Millionaire or The Weakest Link. Otherwise adapt board games for big audiences, and get prizes donated.
	Garage sale	Sell off all your unwanted belongings.
	Garden party	Sell tickets or invite guests to make a donation.
	Gardening	Offer your gardening services to friends and family.
	Glamorous Gran	Go in search of your area's most glamorous gran. Charge contestants to enter, and ask local hair and beauty salons to donate prizes. Invite the local press.
	Go Kart Grand Prix	Hold a Go Kart Grand Prix at the nearest track. Drivers pay entrance fee.
	Greeting cards	Make and sell cards for every occasion. Find out about selling Christmas cards for your charity.
	Guess the???	Competitors guess how many sweets in the jar, a cake's weight, etc. The closest answer wins.
	Guest speaker	Invite a guest speaker and sell admission tickets. Boost funds with raffle & refreshments.
	Guided tours	Take tourists and visitors on locally guided walks or trips.
Gunge Tank	Charge fairgoers to drop their relatives, friends or enemies in tank of last week's leftovers.	
<b>H</b>	Halloween party	Another excuse to dress up and party. Charge entrance fees and raise money trick or treating.
	Head shave	Sick of bad hair days? Go bald for charity.
	Hook-a-duck	Fete and fair game. Ask local companies to donate prizes.
	Hoopla	Fete and fair game. Ask local companies to donate prizes.
	Household sale	Sell off all your unwanted belongings.
<b>I</b>	Indoor market	Rent out stalls to local traders, or take cut of profits.
	Inflatable	Put a bounce into your summer fete with an inflatable fly wall, boxing ring or gladiator court.
	Ironing	Offer your ironing services - at a cost.
It's a knockout	Revive the 80s game show by inviting teams to compete in silly games in silly costumes.	

<b>J</b>	Jailbreak	Dump teams in the middle of nowhere. With no money or transport, see who gets back to base first. Charge entrance fees and offer prizes.
	Jazz festival	Play your own brand of jazz, or stage a show for local musicians. Sell tickets and refreshments.
	Jewellery making	Buy your own beads and get threading. Sell your products at markets and craft fairs.
	Junk mail	Collect all your junk mail and sell it to a recycling company.
<b>K</b>	Karaoke	Arrange your own Pop Idol contest. All you need is a machine, a room and a well-stocked bar.
	Left-handed day	Try doing everything with your left hand for the day.
<b>L</b>	Line dancing	It's all the rage. Just make sure you have a caller and plenty of drink!
	<b>MARATHONS</b>	Get sponsored to run a traditional 26-mile race.
<b>M</b>	<b>MEDIEVAL EVENING</b>	Themed evening of medieval food, jousting and entertainment.
	<b>MILE OF PENNIES</b>	Make a mile of pennies in your town centre. Ask shoppers to help by donating their coins.
	<b>MINI-OLYMPICS</b>	Invite everyone you know to compete in traditional & silly sports. Charge entry.
	<b>MUFTI DAY</b>	Introduce dress down day at work. Colleagues pay a fee to leave their suits at home.
	<b>MUSIC CONCERT</b>	Entertain the crowds with your own recital, or hire bands of musicians.
	<b>Nature trail</b>	Offer guided walks to natural beauty spots.
<b>N</b>	<b>New year resolutions</b>	Get sponsored to stick to your new year's resolutions.
	<b>Open garden</b>	Open your garden to visitors. Sell tickets, refreshments, plants and vegetables.
<b>O</b>	<b>Opera night</b>	Stage an opera evening in your area, or arrange a trip to see a big London production.
	<b>Ornament sale</b>	Set up a market/fair stall. Alternatively, plan your own event and charge for pitches.
	<b>Outward bound</b>	Go climbing, hiking, camping, etc, in preparation for your trip. Seek sponsorship.
	<b>Paintballing</b>	Organise paintballing challenges at locally run centres. Players pay to enter.
<b>P</b>	<b>Pancake race</b>	Get flipping on Shrove Tuesday. Charge teams to enter, and spectators to eat.
	<b>Pantomime</b>	Your chance to play the ugly sister. Stage a production with friends, family and colleagues.
	<b>Parachute jump</b>	Daredevils only. Get sponsored to take the plunge.
	<b>Parties</b>	Pick a venue, a date, a theme... and party on. Sell tickets and charge for extras like food.
	<b>Personalised gifts</b>	Sell uniquely personalised gifts for special occasions.
	<b>Pet show</b>	Charge proud pet-owners to show off their cats, hamsters, bunnies, mice, etc.
	<b>Petrol tokens</b>	Trade in petrol tokens for gifts, which can be used as raffle or competition prizes.
	<b>Pick a cork</b>	Fair game. Pick a numbered cork out of a board. If the number's a winner, claim a prize.
	<b>Pick a ticket</b>	Fair game. Pick a numbered ticket from a bucket. If the number's a winner, claim a prize.
	<b>Picture framing</b>	Frame and sell prints of local scenes, or pictures relevant to your charity.
	<b>Plant a tree</b>	Seek sponsors for a "plant a tree" scheme.
	<b>Plant sale</b>	Sell donated plants or rent out pitches to traders.
	<b>Playstation play-off</b>	Organise a league of players and compete on a certain game. Charge entrants.
	<b>Play your cards right</b>	Fair game made famous by Bruce Forsyth. Guess higher or lower 6 times running & win a prize.
	<b>Pledges</b>	Gather pledges of support, donations and services. These could be auctioned or raffled off.
	<b>Pop concert</b>	Hire a venue and invite local bands to play. Sell tickets and set up stalls.

Postage stamps	Collect and sell foreign and unusual stamps to dealers.
Private tuition	Whether it's French or Flamenco, sell your skills with private lessons.
Programmes	Get businesses to advertise in event programmes. Number programmes & use as raffle tickets.
Promotional gifts	Sell promotional gifts with your Charity/organisation logo on.
Pub games night	Stage a championship of traditional pub games - darts, skittles, dominoes, cards, etc.
Puppet show	Pull in the crowds with a traditional Punch & Judy show, or something more innovative.
<b>Q</b>	
Quizzes	If your local doesn't run a pub quiz, set one up. Test the regulars on pop, trivia or sport.
<b>R</b>	
Race night	The race is run on a large screen after all bets have been taken. A typical evening consists of eight races. Props (and film) are supplied by race operators. Some gaming regulations apply.
Raffle	Ask local firms to donate prizes and sell tickets. Check raffle laws with charity.
Raft race	Teams compete by building their rafts and racing over a set distance. Teams pay to compete.
Ramble	Take to the countryside for a mass walkabout. Throw in a theme (fancy dress, singles, three legged, Easter), and charge for entry and refreshments.
Recipe book	Publish favourite recipes from local restaurants and chefs.
Recycling	Collect paper, aluminium, glass, etc, and sell on to recycling companies.
Refreshments	Sell teas, coffees, sandwiches, biscuits, cakes, etc, at any fundraising event.
Roll-a-ball	Fair game where player rolls a ball through a hole at the end of a bowling-type alley.
Roll-a-coin	Fair game where player rolls a coin down a shute, aiming to land on a playing card.
Roll the dice	Roll six sixes and win a car! You need a big event... and car sponsor to make this worthwhile.
<b>S</b>	
Safari supper	Travel from restaurant to restaurant, having a different course at each stop. Ask restaurants to support your efforts, but set cover charge to include all food and your cut.
Sale of Xmas gifts	Sell Christmas cards, wrapping, gifts, food and drink.
Santa's Grotto	Pull on your white beard and brush up your ho, ho, ho.
Scavenger hunt	Variation on the treasure hunt where participants have a list of items to collect.
Scrap metal	Collect scrap metal and sell it to a scrap metal dealer or re-cycling plant.
Shoe shine	Get down on your knees at your nearest train station or shopping centre.
Shopping coupons	Trade in loyalty points for money or goods (to be used as prizes).
Silver collections	Ask supporters to donate their loose change collections.
Sit in a bath	Get sponsored to spend the day in a bath of beans/maggots/tea, etc.
Skittles	Make an evening event out of this traditional pub game.
Skydiving	Free fall your way back to earth - for sponsorship.
Slimming contest	Arrange with local slimming clubs. Participants get sponsored £1 for every pound lost.
Slippery pole	Fair game where competitors pillow fight while sliding along a slippery pole.
Sponge throwing	Players pay to chuck sopping wet sponges at whoever's in the stocks.
Sponsored silence	Mum's the word. Stay silent for as long as you can.
Sports competition	Whatever your game, organise a tournament. Sell tickets, and organise stalls, raffles, etc.
Stage play	Raise the curtain on a local Am Dram production.
Stationary cycle	Don't fancy the map reading? Forget cycling to Paris, but cover the same distance at the gym.
Strawberries & cream	Bring the taste of Wimbledon to your event, with this summery refreshment.
Street entertaining	Get juggling, tight rope walking, fire eating, knife throwing, unicycling...
Swap shop	Put unwanted items in touch with loving homes. Charge swappers to participate.
Swear box	Spend a £1 for every \$@*£\$! uttered. Put a box at home, at work and at the pub.
Swimathon	Get sponsored per length, mile, minute, hour...

T	Tabletop sale	Indoor variation on the car boot sale. Charge for table hire.
	Talent competition	Discover Britain's next big thing with your own talent show. Charge entry and offer prizes.
	Ten-pin bowling	Bowling alleys often have special rates for big groups & charity evenings.
	Tin can alley	Traditional fair game. Knock down the stack of tin cans and win a prize.
	Tombola	Pick a raffle ticket out of a barrel and match it with a ticketed prize. Fair & fete favourite.
	Toy sale	In the run up to Christmas, toy sales can be big fundraisers.
	Treasure hunt	Sniffing out the clues, teams compete against each other to discover the 'hidden treasure'.
U	T-shirts & clothing	Market your charity, club, company by producing a range of promotional clothing.
	Tuck shop	Sell sweets, crisps, cake, drinks, etc, at a children's event.
	Underwear party	One for the adults! Charge guests to come wearing it, or take commission for selling it.
V	Unwanted presents	Arrange a post-Christmas sale of unwanted gifts. Ask traders to donate a cut of their takings.
	Variety show	Comedians, magicians, singers, dancers & musicians all under one roof.
W	Vehicle rally	Well-organised car and bike shows are great crowd pullers and fantastic fundraisers.
	Visits	Organising visits to local places or tourist destinations.
X	Walks	Lead organised walks to historical spots and places of interest. Ghost walks are also popular.
	Waste paper	Collect waste paper and sell to recycling companies.
	Water sports	Let others splash out as you splash in. Teach water sports or get sponsored to take part.
	Waxing	A hair-raising experience for the boys. Get sponsored to wax your legs or chest.
	Weight of the cake	Fair game. Pay to guess the weight - and win the cake if you're right.
	Welly throwing	Fun for every fete and fair. Throwers compete to see whose welly goes furthest.
	Whiskey raffle	Charge a pound a ticket, and pick a winner for every 25 sold. Check licensing and raffle laws.
	Windscreen wash	Charge to wash windscreens at service and petrol stations. Ask permission first.
	Wine & cheese	Ask supermarkets to donate the wine and cheese. Sell tickets, and produce to take away.
	Wine tasting	Hold tasting sessions for wine companies. Charge commission on wine sold. Arrange a raffle.
	Woodcutting	Offer to prune trees or chop firewood for friends and family.
	Wood working	Make and sell your own woodcrafts, or give woodturning/woodcarving demonstrations.
	Y	Xmas evening
Xmas hampers		Make up and sell your own Xmas hampers. Include food, drink, toys and gifts.
Z	Yacht racing	Participate in regional or national events. Seek sponsorship from local clubs and businesses.
	Yard of ale	Challenge yourself and others to a lengthy drinking contest. Charge entry fee.
Z	Zodiac evening	Invite a guest astrologer for a star-studded fundraiser. Charge for entry and horoscopes.